

SPONSORSHIP OPPORTUNITIES



Sponsorship opportunity

ICC Conference on International Arbitration in the Middle East and North Africa – 5th Edition 3 - 5 April 2017, Dubai

Experts in international commercial dispute resolution will converge for the fifth time in Dubai. This conference is the perfect opportunity for arbitrators in the region to express views and experience in interactive debates with renowned specialists in the field. The 2016 edition was an absolute success bringing together 230 participants from 26 countries.

Target audience

This conference will be actively marketed throughout ICC exclusive global contacts involved in international arbitration in the Middle East and North Africa, such as:

- Academics
- Arbitrators
- Business professionals
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates
- Mediators

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Intellectual property
- International trade
- Telecoms

Sponsors receive maximum visibility during the promotional phase, onsite and also following the conference. As a truly global organization, we have a global audience.

We thank our past sponsors



SPONSORSHIP OPPORTUNITIES



An opportunity for every marketing goal

ICC offers your company many ways to sponsor this conference:

SPONSOR BENEFITS	PLATINUM €25,000	GOLD €15,000	SILVER €12,000	BRONZE €8,000
Exclusive cocktail sponsor or exclusive main sponsor of the event App	✓			
Exclusive visibility in event App	✓			
Option to send an announcement to participants	✓			
Additional cocktail reception invitations	5			
Sponsor a lunch (as available)	✓	✓		
Opportunity to provide bags OR lanyards OR notebooks OR binders (as available)	✓	✓	✓	
Sponsor a coffee break (as available)	✓	✓	✓	
Complimentary entries (each valued at €1,465)	5	3	2	
Exhibition space + exhibitor pass (Table may be shared depending on availability)	✓	✓	✓	✓
Special reduced entries (20% reduction)	6	4	3	1
Logo + description in event App	200	200	150	100
Signage at venue Opportunity to include gift in participant bag Logo on promotional & on-site materials + website + social media	✓	✓	✓	✓

Notes

- 1 sponsor maximum per activity: cocktail reception and event app
- 2 sponsors maximum per activity: lunch, coffee break
- There are 3 lunches and 9 coffee breaks scheduled
- Sponsor is responsible for procurement costs of the bags, lanyards, notebooks, binders and gifts
- Platinum level opportunity to host a dinner: to be entirely procured by the sponsor

Tailor-made packages are available to suit your company's needs.

Ask us about other events in the arbitration field available for sponsorship in 2017 as well as our year-package programmes.

Contact

Sandra Sanchez Nery | Sponsorship Coordinator | Tel: +33 (0)6 83 89 69 28 | ssy@iccwbo.org